

JOIN THE PEACOCKS BE THE NEXT SPONSOR



SPONSOR DECK 2022

THE TEAM

The Petit-Saconnex Peacocks Basketball Club was created in 2014. The team gathers approximately twenty motivated players every year that unite twice a week for practices and games. It evolves in the Groupement Autonome de Basket-ball Genève (GAB) championship and plays more than 30 games per season. During their very first season, the Peacocks won the 2014-2015 championship in the D league and have since moved their way up to the B league. The team's ambition is to reach the ultimate A league in the next 3 seasons. Registered as an association, a general assembly is organized every year where three to five committee members are elected and new members admitted.

The Petit-Saconnex Peacocks Basketball Club is above all one big family that unifies players, friends, and fans and that nurtures these close bonds by organizing numerous events outside of practices and games.



OUR VALUES:

- **COMRADESHIP**
- **COMBATIVENESS**
- **FAIR PLAY**

THE GAB

The Groupement Autonome de Basket-ball Genève was founded in 1951 as an alternative league to the official Association Cantonale Genevoise de Basketball Amateur (ACGBA). Every season, the GAB counts approximately 50 teams distributed in four leagues - A, B, C and D - and more than 700 players. The teams range from simple groups of friends financed by local sponsors (e.g. Waterjets sponsored by La Forge bar, XYZ sponsored by Inglewood) and corporate teams such as BNP Paribas, Caterpillar, CERN, Credit Suisse, Eurotex, Firmenich, Procter & Gamble, Rolex, etc.

In addition to being a basketball championship, the GAB acts as a social network for active people, young and less young, from Geneva and around. Visit www.gabasket.ch for more information.

WHAT'S IN IT FOR YOU?

Sponsoring the Petit-Saconnex Peacocks would help finance the club's sports equipment (such as the jerseys, basketballs, first aid kits, etc.) and yearly expenses (such as gym rental fees, team and player licenses, etc.). In exchange for your support, the Peacocks sponsorship will unlock the following opportunities for **your business**:

- Your logo displayed on our jerseys worn by the Peacocks players during games. A typical game night at the GAB has two games showdowns in a row meaning at least four teams and **thus visibility from many players, friends, and fans. A season comprises of more than 30 games.**
- Footer and visibility on the sponsor page of our website www.peacocks.ch, which hosts the team's life and performances going from the roster to the game schedule, the player statistics, the special events, the shop, etc. It includes a full page dedicated to the sponsors as well as a footer region visible on all pages. **Since its creation in October 2015, the website registered more than 9'363 visits by over 500 users.**
- Footer on the newsletter sent to the team's fan base on a weekly basis informing them of the upcoming games or events. **The newsletter is sent to more than 40 subscribers every week.**
- Special shout outs through posts on our Instagram page (@pspeacocks), **which currently has 97 followers.**
- The organization of our special events in your bar (season launch drinks, Christmas party, after game drinks, annual general assembly, etc.). These events are held mostly **on weekdays more than five times a year with a budget beyond 700.- in food and drinks at each gathering.**

THE SPONSORSHIP PACKAGES

1 BRONZE PEACOCK

Donation of 500.- for your logo on:

- Website sponsor page & footer
- Newsletter and other emails

2 SILVER PEACOCK

Donation of 1500.- for your logo on:

- New jerseys (SMALL)
- Website sponsor page & footer
- Newsletter and other emails

3 GOLD PEACOCK

Donation of 3000.- for your logo on:

- New jerseys (LARGE)
- Website sponsor page & footer
- Newsletter and other emails

THE NEW JERSEYS

Available spots for your logo:

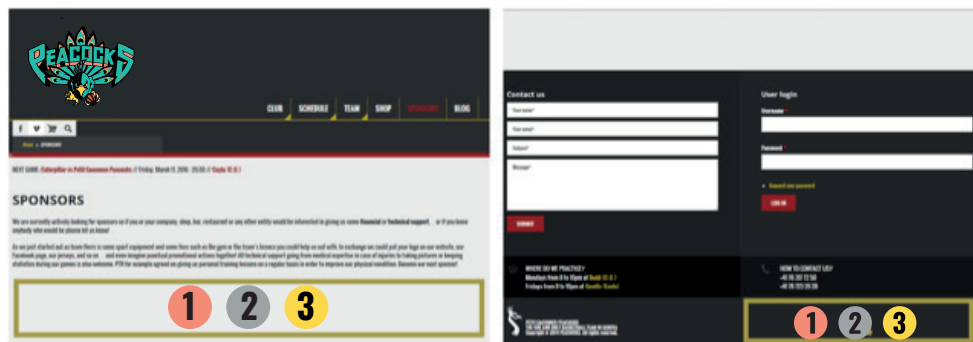
- Upper left front (SMALL)
- Middle front (LARGE)
- Middle back (LARGE)
- Short bottom left (SMALL)



THE WEBSITE

Available spots for your logo:

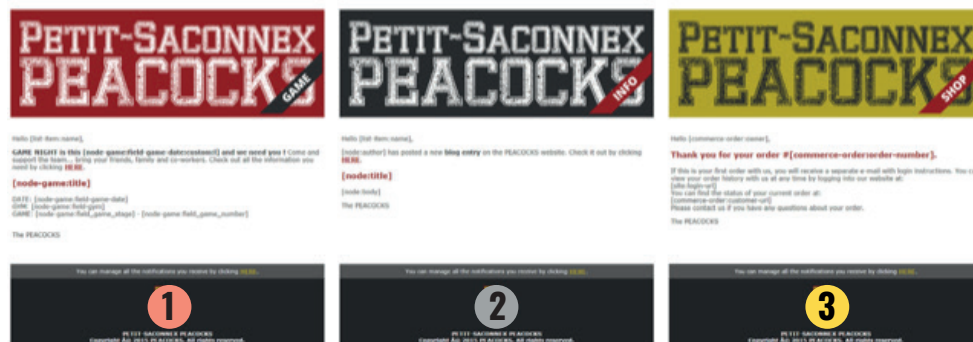
1. Sponsor page
2. Footer region



THE NEWSLETTER & INSTAGRAM

Fans receive notifications for:

- Latest news
- Upcoming games
- New articles & blog posts
- New comments



ADDRESS

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BANK ACCOUNT DETAILS

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